



## **GRENOBLE GRADUATE SCHOOL OF BUSINESS**

GRENOBLE ECOLE DE MANAGEMENT

# MBA

### **Program duration**

18 month sequence of fifteen 3-Day classroom modules and nine 5-Day classroom modules before a Final Management Project with academic tutor. Meeting once or twice each month. For 3-Day modules Friday-Sunday. For 5-Day modules Thursday-Monday.

### **Entry requirements**

- At least three years of work experience
- Proved knowledge of English
- Bachelor degree

### **Tuition fee**

€ 13,200 (Total program fee)

### **Important dates**

- Deadline for Application: February 23, 2018
- Program start date: April 7, 2018

### **Program language**

English

### **Triple accreditation**

AMBA, AACSB and EQUIS

### **Apply here**

<https://ggsb.fullfabric.com/login>

### **Contact info**

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**The Georgian Campus of Grenoble Ecole de Management (GEM) at Caucasus School of Business (CSB) offers MBA program in Tbilisi.** It gives unique opportunity to learn from international professors and share experience with highly professional groupmates. Core modules will be delivered in Tbilisi, Georgia and Specialization courses can be taken in any international campus of GEM (London, Paris, Grenoble and Berlin). This program gives you an opportunity to get two degrees. You will receive Grenoble MBA and the Executive MBA degree from CSB. The GGSB MBA meets the specific needs of professionals providing them the opportunity to gain formal recognition of their management ability and to acquire further skills and knowledge.

### **Program content**

#### **Introduction Session**

Program Introduction  
Leadership and Teambuilding

#### **The International Environment**

International Macroeconomics  
Geopolitics

#### **Accounting and Auditing**

Managerial Accounting  
International Financial Accounting  
Auditing

#### **International Management**

Intercultural Management  
International Negotiations

#### **Sustainability and Management**

Sustainability and Corporate Social Responsibility  
Risk Management

#### **Tools for Decision-Making**

Managerial Accounting  
Quantitative Methods

#### **Managing Organizations**

International Human Resource Management  
Organizational Behavior and Change management

#### **Business Law**

Introduction to Law and Corporate Governance  
Contract Law

#### **Technology Management**

Innovation Management  
Operations Management

#### **International Marketing**

#### **Corporate Finance**

#### **Strategic Management**

#### **Strategic Information Systems**

#### **Integrative Case**

### **International Rankings**

- 4<sup>th</sup> in France / by FT 2017
- 17<sup>th</sup> Business School in Europe / by FT 2016
- 54<sup>th</sup> Executive MBA globally / by FT 2017

### **Specializations** (3 one-week sessions)

- Finance
- Marketing
- Innovations Management
- Project Management
- Management Consulting
- International Business Development
- Luxury Brand management
- Leadership

### **Benefits**

- Intensive, stimulating academic program
- International networks and contacts
- Content of both "hard" and "soft" management skills
- Excellent return on investment
- Can be completed in parallel with full-time employment

### **Program Mission**

The MBA program of GGSB aims to provide the core knowledge in all the functional areas of business, to develop the technical and interpersonal skills necessary for managers today and to stimulate and encourage managerial and entrepreneurial initiatives. By integrating management theory, thinking and techniques with real life examples from peers and faculty, students are encouraged to adopt a holistic view of business and to think critically and strategically. The program also seeks to meet the needs of companies by producing graduates who understand and who can adapt to the changing global environment and who are able to manage in a multicultural context. The Grenoble MBA should be a passport to career development and progression by creating managers who are assets to the companies employing them.